

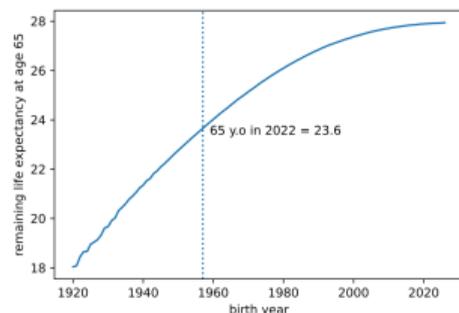
Asset Decumulation and Risk Management in Retirement

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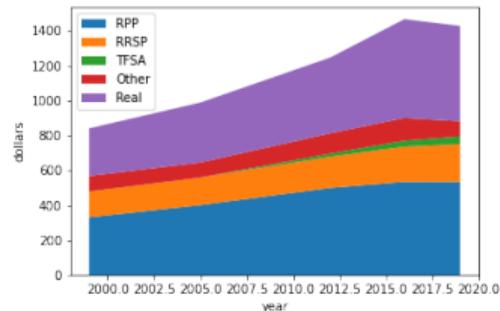
November 2022

The Outlook has Changed for Retirees

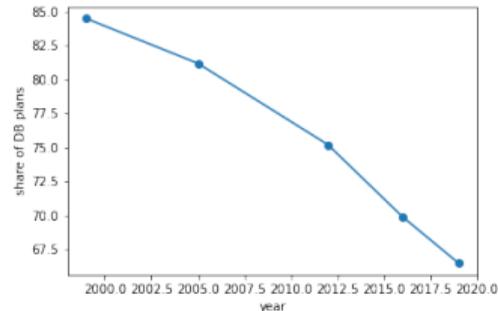
In Canada, retirees



(a) Live longer



(b) Have More Wealth



(c) Have Less DB Cov.

The Problem

Figuring out how to decumulate savings is a hard problem

- ▶ time of death is uncertain
- ▶ housing and medical (LTC) risks
- ▶ Household composition
- ▶ Might want to leave something for the kids

Insurance

One can insure, at some cost against risks

- ▶ Self-insurance (wealth and housing): Yaari (1965), Abel (1985), Hurd (1989), Hubbard et al. (1995), Palumbo (1999), Ameriks et al. (2011), De Nardi et al. (2010), Lockwood (2018) and McGee (2022)
- ▶ Annuities: Inkmann et al. (2011), Lockwood (2012), Hubener et al. (2014), Peijnenburg et al. (2016, 2017), Laitner et al. (2018)
- ▶ Long-term care insurance: Brown and Finkelstein (2007), Lockwood (2018), Ameriks et al. (2018), Braun et al. (2019), Boyer et al. (2020a)
- ▶ Reverse mortgages: Shan (2011), Nakajima (2012), Shao et al. (2015), Haurin et al. (2016), Nakajima and Telyukova (2017), Shao et al. (2018), and Cocco and Lopes (2020)

Low Awareness and Demand for Insurance

Boyer et al. (2020a) and Boyer et al. (2020b) document low awareness and demand in Canada

Product	Take-up	Intentions
Annuities	12%	13%
LTCI	3%	26%
RMR	1%	7%

But what is the benchmark (how large should take-up be)?

This Paper

- ▶ A stated-preference experiment for all three insurance products (LTCL, RMR and annuities)
- ▶ A stochastic life-cycle model that is tailored to custom-fit each respondent's situation, preferences and account for household composition, housing and expectations
- ▶ A behavioral response mapping that accounts for noise (trembling-hand) and status-quo bias
- ▶ Once estimated and filtered, quantitative analysis of asset decumulation and risk management motives
- ▶ Is there a demand for bundling?

Model Roadmap

- ▶ Demography and Time: Households: i (head), and $j = 1, 2, \dots, N$ (spouse). Time is denoted $t = 0, 1, 2, \dots, T$ (0 around age 65), Households are composed of singles (denoted i), or of couples (denoted as ij)
- ▶ Several Risks:
 - ▶ Health evolves over 4 possible states (respondent specific), $s_{it} \in \mathcal{S} = \{G, \ell, LD\}$. Singles and couples (16 possible health states), $s_{ijt} = (s_{it}, s_{jt})$, heterogeneous beliefs, transition probabilities, $q_{it}^n(s, s')$. [▶ Details on transitions](#)
 - ▶ House Price Dynamics follow CMA specific random walk with heterogeneous beliefs [▶ Modelling](#)
 - ▶ Out-of-pocket Medical costs depend on health state and CMA specific, $M_{ijt} = M(s_{ijt}), \quad s_{ijt} \in \mathcal{S}^2$
- ▶ Resources: Agents have initial financial wealth W_0 , a primary residence with value P_0^H , a mortgage D_0 , receive annuity income, Y_0 and can borrow using credit card or HELOCs. They can purchase in initial period reverse mortgage, annuities or long-term care insurance.
- ▶ Households are Epstein-Zin utility maximizers and have a warm-glow bequest motive

Housing

- ▶ Period- t home-owning status of household: $H_t \in \{0, 1\}$ (rent, own). We account for market frictions by incorporating moving costs as well as by ruling out intra-period home repurchases, i.e., a seller must rent for at least one period before purchasing another home (Cocco and Lopes (2020)).
- ▶ The household's net housing wealth W_t^H is zero for renters and is otherwise given by house value net of principal and interests on mortgages D_t :

$$W_t^H = H_t \left[P_t^H - D_t(1 + r_d) \right],$$

where r_d is the mortgage rate of interest.

▶ Mortgages

▶ Expenses

▶ Housing Flows

Preferences and Problem

We assume agents have Epstein-Zin preferences with CES intra-period utility and a warm-glow bequest motive. Utility is given by

$$V_{ijt} = \max \left\{ (1 - \beta) u_{ijt}^{1-\varepsilon} + \beta \left[\mathbb{E}_t \sum_{s' \in \mathcal{S}^2} q_{ijt}^1(s, s') V_{ij,t+1}^{1-\gamma} \right]^{\frac{1-\varepsilon}{1-\gamma}} \right\}^{\frac{1}{1-\varepsilon}},$$
$$u_{ijt} = \left(\frac{\nu_{ijt}}{n_t} \right) \left[C_t^{1-\rho} + \nu_H H_t^{1-\rho} \right]^{\frac{1}{1-\rho}}$$
$$V_{ij,t+1} = b^{\frac{1}{1-\gamma}} X_{t+1}, \quad \text{for } s' = (\mathcal{D}', \mathcal{D}')$$

The respondent picks:

- ▶ a state-contingent consumption plan and a decision rule for when to sell the house in the future
- ▶ whether or not to purchase insurance

Experiment

We aim to estimate parameters of this model using a stated-choice experiment.

- ▶ In May 2019 respondents aged 60 to 70 from the 11 major CMA in Canada
- ▶ 1581 households (home owners) with reliable data on balance sheet, income, non-missing data etc.
- ▶ We present 12 scenarios with price and benefit information for Annuities, LTCI and RMR. These feature randomization in order to help identify parameters of interest.

Model Calibration: Survival Expectations

- ▶ We ask respondents (and spouse) a lot of information on their current health. Along with other information (age, education, gender), we use a health dynamics simulator to compute objective survival probabilities of each respondent Boyer et al. (2020a).
- ▶ We also ask respondents (and spouse) for their subjective probability of surviving to age 85.
- ▶ We calibrate the following health process to match both objective and subjective risks.

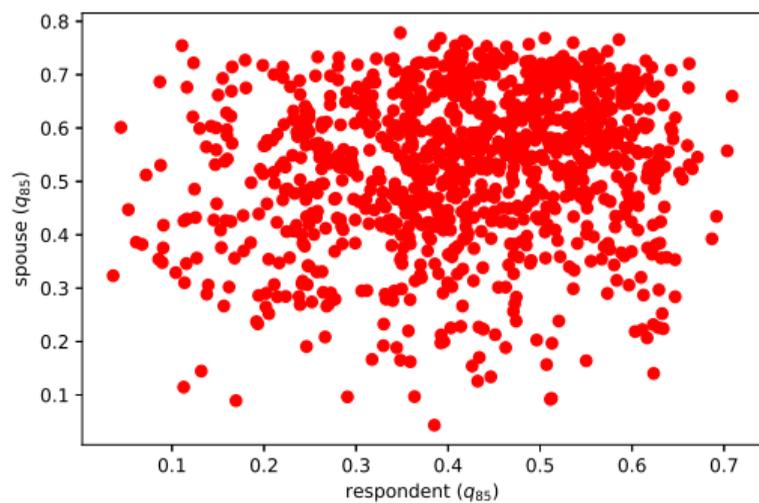
$$\begin{aligned} q_{it}(s, s') &= \Pr_t [s_{it+1} = s' \mid s_{it} = s] \\ &= \frac{\exp [\alpha_i(s') t + \delta_i(s, s')]}{\sum_{s' \in \mathcal{S}} \exp [\alpha_i(s') t + \delta_i(s, s')]} \end{aligned}$$

where we allow, $\delta_i(s, \mathcal{D}) = \tilde{\delta}_i(s, \mathcal{D}) + \xi$ for $s \in (G, \ell, L)$ to capture survival beliefs.

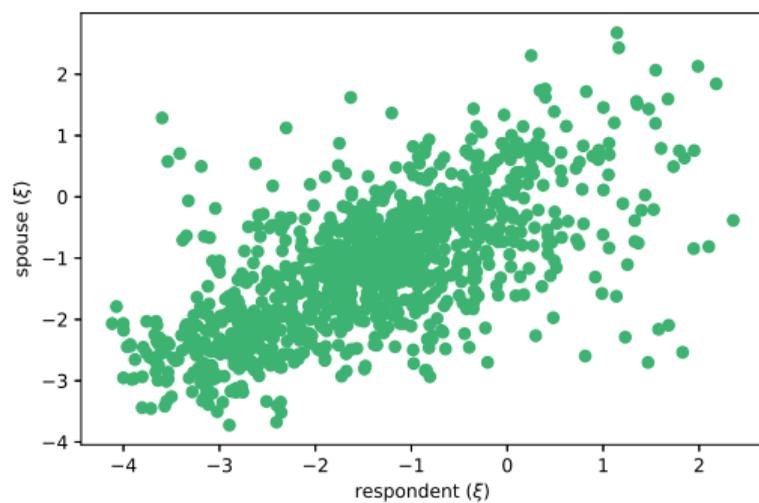
Joint Distribution of Survival Risks

Respondents (and spouse) optimistic.

Figure: Objective and Subjective Survival Beliefs Distributions



(a) Objective



(b) Subjective

House Price Expectations

Objective Risks:

- ▶ We use data from Teranet on historical house price indices by census metropolitan area (CMA) for the period 1991 to 2017 to compute annual real growth rates g and volatility σ .
- ▶ We test for and do not reject the null of no unit root for ϵ_t using an Augmented Dicky Fuller (ADF) test, for 10 out of the 11 CMAs (Ottawa being the exception).
- ▶ Overall, we find heterogeneity in average growth rates over the recent period (2010-2017), with Toronto and Vancouver house prices increasing at a rate of 6.4% and 6.2% per year respectively compared to much more modest growth in Montreal (1.4%) and Calgary or Edmonton (respectively 0.7% and -0.01%) respectively.

▶ house price modelling

Subjective Expectations

- ▶ The cumulative change in house prices (percent terms) after T years, $\Delta^T p_t^H = p_{t+T}^H - p_t^H$ is approximately normally distributed with mean $g_{T,c} = Tg_c$ and standard deviation $\sigma_{T,c} = \sqrt{T}\sigma_c$.
- ▶ The probability that the cumulative return after 10 years is lower than some threshold p is given by

$$\Pr(\Delta^T p^H < p) = \Phi\left(\frac{p - \mu_i g_{T,c}}{\zeta_i \sigma_{T,c}}\right)$$

- ▶ In question Q23 of the survey, respondents report J analogs of these probabilities, $l_{i,j}$, at thresholds (p_1, \dots, p_J) . For each threshold, we set the following restriction:

$$l_{i,j} - \Phi\left(\frac{p_j - \mu_i g_{T,c}}{\zeta_i \sigma_{T,c}}\right) = 0$$

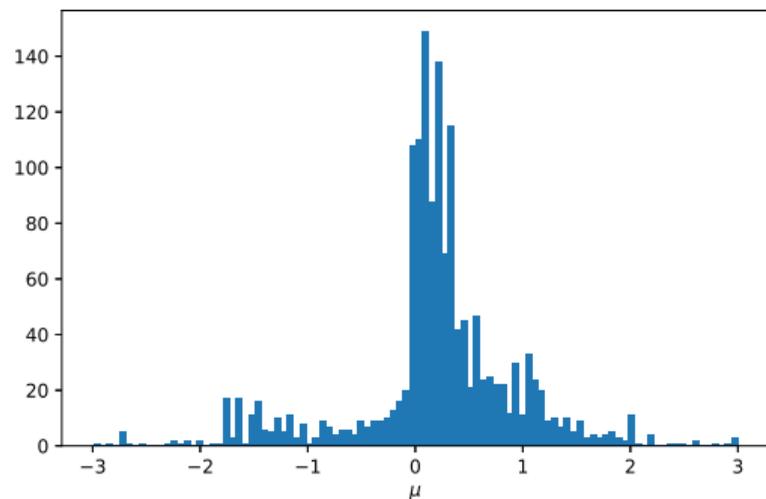
Denote by $L_i(\mu_i, \zeta_i)$ the set of J such restrictions.

- ▶ We use a minimum distance estimator to estimate (μ_i, ζ_i) for each respondents,

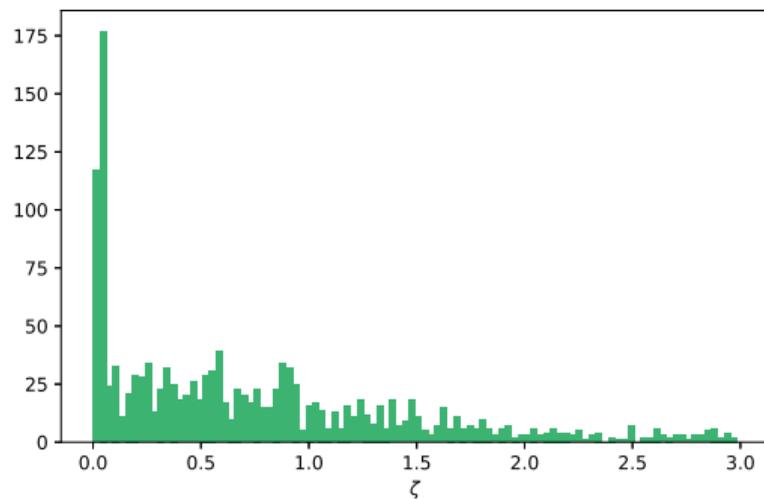
$$(\hat{\mu}_i, \hat{\zeta}_i) = \arg \min_{\mu_i, \zeta_i} L_i(\mu_i, \zeta_i)' L_i(\mu_i, \zeta_i).$$

House Price Expectations

Figure: Distribution of House Price Growth and Volatility Shifter Estimates



(a) Mean growth shifter



(b) Standard deviation shifter

Preference Shifters

We use a set of preference questions to capture preference types. We recode reported answers on Likert scales into binary variables. This introduces heterogeneity in $(\varepsilon, \gamma, b, \nu_h)$.

We ask the following in addition to a standard subjective risk aversion question:

Q24 Do you agree with the following statements? (Answers: 5 Strongly Agree; 4 Agree; 3 Disagree; 2 Strongly Disagree; 1 Don't know)

- (1) Parents should set aside money to leave to their children or heirs once they die, even when it means somewhat sacrificing their own comfort in retirement
- (2) A house is an asset that should only be sold in case of financial hardship
- (3) I prefer to live well but for fewer years than to live long and have to sacrifice my quality of life

» Distribution of Shifters

Estimation

- ▶ Each respondent, indexed $i = 1, \dots, N$
- ▶ Scenarios $k = 1, \dots, K$, three-dimensional tuple for the prices $\mathbf{P}_{i,k} = (P_{i,k}^A, P_{i,k}^L, \pi_{i,k}^R)$ and for benefits $\mathbf{B}_{i,k} = (b_{i,k}^A, b_{i,k}^L, L_{0,i,k})$ in annuities, LTC insurance and reverse mortgage products.
- ▶ $j(k)$ maps to the product type $\{A, L, R\}$ featured in scenario k .
- ▶ Each agent i reports probabilities $p_{i,k} \in [0, 1]$ of purchasing product k , relative to the benchmark case $\mathbf{B}_{i,0} = (0, 0, 0)$ and $\mathbf{P}_{i,0} = (0, 0, 0)$ of no participation in the three products.

Experience Utility

For given parameters θ solve $N \times K$ times for values

$$V_{i,k}(\theta) \equiv V(\mathbf{X}_i, \mathbf{P}_{i,k}, \mathbf{B}_{i,k}, \theta). \quad (1)$$

Define

$$\tilde{V}_{i,k}(\theta) = V_{i,k}(\theta) - V_{i,0}(\theta) \quad (2)$$

This is experience utility gain from purchasing a product

Decision utility

We account for behavioral considerations by specifying instead that agents purchase product k if

$$-\delta_{i,j(k)}^* + \tilde{V}_{i,k}(\theta) + v_{i,k} > 0, \quad (3)$$

With a logistic assumption on $v_{i,k}$ we get

$$p_{i,k}(\theta) = \frac{\exp(-\delta_{i,j(k)} + \lambda_{v,j(k)} \tilde{V}_{i,k}(\theta))}{1 + \exp(-\delta_{i,j(k)} + \lambda_{v,j(k)} \tilde{V}_{i,k}(\theta))}. \quad (4)$$

Estimator

Concentrated fixed effect NLS estimator:

- ▶ Transform $p_{i,k}(\theta)$:

$$g_{i,k} = \log \frac{p_{i,k}}{1 - p_{i,k}} = \delta_{i,j(k)} + \lambda_{v,j(k)} \tilde{V}_{i,k}(\theta). \quad (5)$$

- ▶ Within difference, for a given product, eliminates $\delta_{i,j(k)}$
- ▶ For given θ , can estimate $\lambda_{v,j(k)}$ by OLS. Avoids numerical search jointly with θ .
- ▶ allow λ_v to vary by product type (A, L, R) and also by whether or not respondents know the product based on their responses (if they respond that they know the product *a lot*).
- ▶ Estimate θ by NLS.
- ▶ Clustered standard errors (at respondent level)
- ▶ Over 20 000 DP problems to solve at each iterations...

Parameter Estimates

Table: Non-linear least squares estimates

Parameter	Point estimate	Std. Err.
a. Base preference		
ε	0.233	0.009
$\Delta\varepsilon$	-0.167	0.024
γ	0.439	0.022
$\Delta\gamma$	0.292	0.051
b. Housing and state-dependence		
ρ	0.877	0.039
$\nu_{c,2}$	0.172	0.019
$\nu_{c,3}$	0.073	0.008
ν_h	0.220	0.421
$\Delta_{\nu,h}$	0.009	0.463
c. Bequests		
b	0.045	0.054
Δb	0.124	0.059
d. Info content utility gradients		
$\lambda_{v,A(0)}$	0.008	0.006
$\lambda_{v,A(1)}$	0.007	0.008
$\lambda_{v,L(0)}$	0.095	0.015
$\lambda_{v,L(1)}$	0.099	0.016
$\lambda_{v,R(0)}$	0.010	0.003
$\lambda_{v,R(1)}$	0.017	0.002
within SSE	7980.57	

Comparison with other studies

Table: Comparison with other preference parameter estimates/calibration

Parameter	a. Base preferences			b. Housing		c. Bequests
	Discount β	Risk avers. γ	EIS $1/\varepsilon$	ElaS $1/\rho$	H-share ν_h	Share \tilde{b}
This paper	0.970	(0.439,0.731)	(4.290,15.15)	1.141	(0.220,0.229)	(0.005,0.042)
CL-20	0.970		0.333	1.250	0.382	0.289
PT-19	0.950	3.780	0.340	1.493	1.000	1.000
L-18	0.975	4.600				0.017
NT-17	0.906	2.006		1.000	0.208	0.050
ILM-11	0.990	5.000	0.500			0.639
DFJ-10	0.970	3.660				0.053

- ▶ Andersen et al. (2018, Tab. 1) disentangle risk aversion from EIS and find RRA of 0.45 and EIS of 2.85.
- ▶ Boyer et al. (2022, Tab. 1, panel d) report a RRA value (s.d.) of 0.41 (0.91) in a Canadian experiment.

Optimal Risk Management

We run a series of counterfactuals to understand low optimal take-up in the scenarios presented.

Table: Counter-factual optimal take-up of risk management products

Counter-factual	ANN	LTCI	RMR
Baseline	0.294	0.380	0.395
1. No health-dep. margin. utility	0.339	0.438	0.306
2. No subj. survival expectations	0.192	0.197	0.434
3. No subj. house price expectations	0.278	0.390	0.140
4. Constant house prices	0.287	0.361	0.743
5. No resource floor	0.301	0.350	0.341
6. No bequest motive	0.288	0.348	0.420

Bundling

The purchase of each risk management product is considered in isolation. Is there a demand for bundling? Interesting combinations:

- ▶ Annuities + Reverse mortgage: This allows to extract home equity and receive it as an annuity to protect against longevity risk.
- ▶ Annuities + LTCL: Allows for a state-dependent annuity where the benefit is larger when in poor health. Protects against longevity and health risk.
- ▶ RMR and LTCL: The reverse mortgage can help finance premiums for liquidity constrained households.

Bundling

We compare demand for each product individually when the choice set is constrained and when products can be purchased jointly. We allow for extensive and intensive margin (how much to purchase).

Table: Demand for bundling: Pick-up rates

ANN	LTCI	RMR	Joint	Independent
a. Distribution of take-ups				
No	No	No	0.366	0.372
		Yes	0.398	0.421
	Yes	No	0.083	0.078
Yes	No	Yes	0.054	0.074
		No	0.021	0.021
	Yes	Yes	0.055	0.016
		No	0.006	0.008
		Yes	0.016	0.009
b. Total take-ups				
ANN			0.098	0.055
LTCI			0.160	0.169
RMR			0.523	0.521

Conclusion

- ▶ Asset decumulation in retirement is complex. Risk management goes hand-in-hand with the speed at which assets are used to finance consumption.
- ▶ We estimate a benchmark model of asset decumulation and risk management in retirement from hypothetical choice situations households face.
- ▶ Our contribution lies in the identification of preferences from experimental data while accounting for the various complexities households face.
- ▶ For estimation, we outfit the optimal choice model with a behavioral apparatus which allows to match choices from the model to choices expressed in the experiment. This allows us to account for status-quo bias as well as noise considerations in hypothetical choice situations.

Conclusion

- ▶ Estimates of the model reveal a strong desire on the part of households to substitute consumption intertemporally, modest levels of risk aversion, a decreasing marginal utility of consumption with poor health and a relatively weak preference for bequests.
- ▶ Our estimates imply that optimal take-up of fairly priced risk management products is much larger than observed take-ups in the experiment. However, optimal take-up is far from 100% for each products.
- ▶ A number of factors play a role in these results.
 - ▶ For annuities, existing replacement income from retirement programs appears to generate a relatively low optimal demand for additional annuities.
 - ▶ For long-term care insurance, one important factor appears to be the declining marginal utility of consumption with poor health.
 - ▶ For reverse mortgages, house price expectations appear to be important.
- ▶ Of the three products, the model generates the highest optimal demand for reverse mortgages. There appears to be a high demand in the model for extracting home equity to finance near term consumption as well as the purchase of annuities.

House Price Risk

► Back to roadmap

Let $p_t^H \equiv \log(P_t^H)$ denote log home-owning prices P_t^H and let P_t^r denote rental prices, jointly distributed as:

$$p_t^H = g + p_{t-1}^H + \epsilon_t \quad (6a)$$

$$\epsilon_t \sim \text{NID}(0, \sigma^2) \quad (6b)$$

$$P_t^r = \phi P_t^H, \quad \phi \in (0, 1) \quad (6c)$$

We will allow for subjective beliefs to impact this process.

Mortgages

» Back to housing

We follow Goria and Midrigan (2018) by modeling mortgages as perpetuals with falling coupons. Specifically, the next-period mortgage value D_{t+1} cannot exceed $\xi^D \in (0, 1)$ of outstanding mortgages for continuing owners, i.e. $(H_t, H_{t+1}) = (1, 1)$, or a share $\omega^D \in (0, 1)$ of house value for new mortgages, i.e. $(H_t, H_{t+1}) = (0, 1)$:

$$D_{t+1} \leq \left[\xi^D H_t D_t + (1 - H_t) \omega^D P_t^H \right] H_{t+1}.$$

We will henceforth assume that the constraint is binding, i.e. conditional upon housing statuses (H_t, H_{t+1}) , new mortgages D_{t+1} are not a choice variable. Equivalently, the household cannot adjust repayment on outstanding mortgages, and must disburse $(1 - \omega^D)$ of new house purchases as collateral.

Housing Expenses

► Back to housing Finally, housing (C_t^H) and moving (MC_t) expenses – incurred only upon a change in housing status – are given as:

$$\begin{aligned}C_t^H &= (1 - H_{t+1}) P_t^r + H_{t+1} P_t^H - D_{t+1}, \\MC_t &= H_t(1 - H_{t+1}) MC_t^s + (1 - H_t) H_{t+1} MC_t^b, \\MC_t^k &= \tau_0^k + \tau_1^k P_t^H, \quad k = s, b\end{aligned}$$

where τ_0^k, τ_1^k are fixed and proportional costs paid out as moving expenses that may differ for sellers and buyers.

Extracting Home Equity: Fair Reverse mortgages pricing

- ▶ The reverse mortgage (RMR) allows owners to borrow up to a share ω^R of house value. The debt at origination L_0 is rolled over until the house is sold following which the cumulated interests and principal must be repaid up to an upper bound determined by house value at termination.
- ▶ The RMR contract satisfies the borrowing constraint:

$$H_{t+1}L_0 \leq \omega^R P_t^H H_t, \quad t = 0$$

- ▶ The reverse mortgage contract relies on the home-owning continuation probabilities q_{ijt}^h , as well as corresponding survival (i.e. non-termination) up to time t denoted S_{ijt}^h that both depend on the health statuses of household ij 's member(s):

$$q_{ijt}^h = \Pr[H_{t+1} = 1 \mid H_t = 1, s_{ijt}], \quad S_{ijt}^h = \prod_{k=0}^{t-1} q_{ijk}^h$$

Fair Pricing of RMR

- ▶ To understand the pricing of such a loan, consider the case where a reverse-mortgaged house is sold at time $t = T^h > 0$ (r_h is HELOC rate). The nominal amount due L_{ijt} ; loss to lender l_{ijt} ; and effective payment by borrower b_{ijt} are:

$$L_{ijt} = L_0 \exp \left[\left(r_h + \tau^R \pi_{ij} \right) t \right],$$

$$l_{ijt} = \max \left[L_{ijt} - P_t^H, 0 \right],$$

$$b_{ijt} = \min [L_{ijt}, P_t^H].$$

- ▶ The household status-dependent insurance premium $\pi_{ij} = \pi(s_{ij0})$ is implicitly defined from equality between non-negative equity guarantee (NNEG) and mortgage insurance premia (MIP):

$$\underbrace{E_0 \sum_{t=0}^T \exp(-r_h t) S_{ijt}^h (1 - q_{ijt}^h) l_{ijt}}_{\text{NNEG}} = \underbrace{\pi_{ij} \sum_{t=0}^T \exp(-r_h t) S_{ijt}^h L_{ijt}}_{\text{MIP}}$$

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